Policy 4: Alcohol & Pub Stop Management

1. Purpose

To ensure alcohol consumption is clearly separated from physical participation in the event and to reduce alcohol-related safety and reputational risks.

Objectives

- Reduce risks related to public safety, disorder, nuisance, and underage drinking during the Event.
- Promote responsible alcohol consumption and discourage excessive or inappropriate drinking.
- Provide clear guidelines for handling alcohol-related incidents.
- Train staff and volunteers on alcohol management principles to enable effective monitoring and enforcement.

2. Scope

- Applies to all participants, volunteers and staff during event legs and at pub stops branded or promoted as part of the LTC JOGLE Pub Run.
- Applies whether alcohol is provided by third-party venues or purchased individually.

3. Policy Statement

Alcohol consumption is not compatible with safe participation. The Charity will promote responsible behaviour, maintain clear separation between participation and social activity, and apply controls where alcohol could increase risk.

4. Separation Rules (Minimum Standard)

- Alcohol consumption: Limited and responsible alcohol consumption may be permitted where appropriate, provided participants remain fit to take part safely. Alcohol must not impair judgement, physical ability, or the safety of others.

  Organisers reserve the right to stop participation where necessary for safety reasons.
- Participants must complete their leg (and any required sign-out steps) before consuming alcohol.
- Pub stops are social and fundraising locations only and are not part of the physical challenge.
- The Charity will not use alcohol as a participation incentive or reward.

5. Venue Interface & Responsibilities

- Pubs operate under their own licences and remain responsible for lawful service.
- The Charity will provide venues with event guidance covering participant welfare and escalation contacts.
- Where the Charity controls a space (e.g., a designated finish area), it will apply its own safety controls in that space.

6. Communications & Messaging Controls

- Event marketing will avoid encouraging alcohol consumption in connection with running/walking.
- Participant briefings will clearly explain alcohol rules and consequences for breach.
- Messaging will promote wellbeing and safe choices (hydration, nutrition, recovery).

7. Managing Non-Compliance

- The Charity reserves the right to refuse or remove a participant from a leg where alcohol-related safety concerns arise.
- Where a participant is refused, the decision and rationale should be recorded and escalated to the Safety Lead.

8. Roles & Responsibilities

- Event Director: Overall accountability; final decision-maker for suspend/modify/cancel decisions.

9. Incident Response

- Any alcohol-related incident or near miss must be recorded. Serious incidents will trigger escalation to Event Director and insurer notification procedures (as relevant).

10. Records

- Venue guidance issued and acknowledgements where obtained.
- Participant communications and acceptance of T&Cs.
- Incident logs and decisions to refuse participation.

11. Review

This policy will be reviewed after the event and after any alcohol-related incident to strengthen controls and messaging.