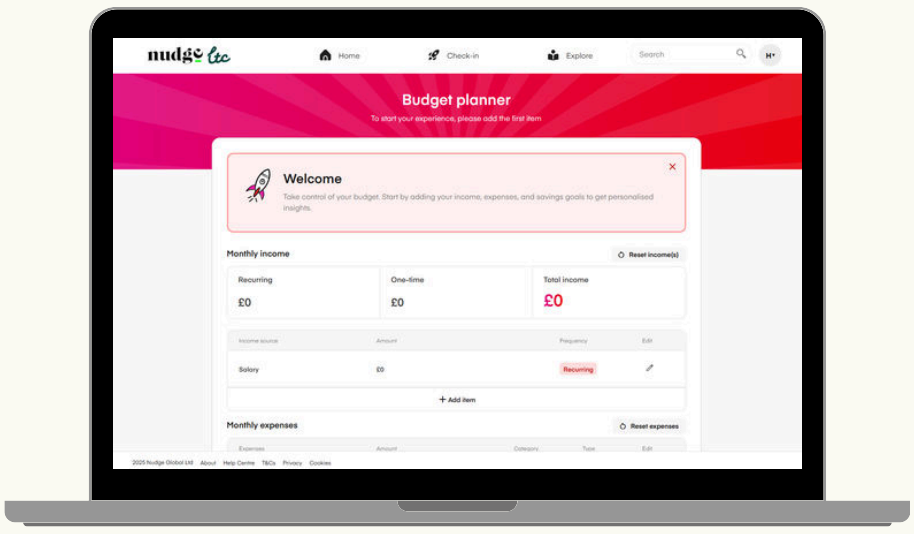
What is ‘nudge’?

nudge is a free financial wellbeing platform, available to people working in licensed hospitality through the Licensed Trade Charity.

It helps you understand your money, from income and spending to savings and debts and gives you clear, personalised guidance you can use straight away.

There’s no judgement, no pressure to act, and no cost. You stay in control and decide what steps, if any, you want to take next.

Your information is confidential, and your employer will not be told you’ve used it.



nudge has a raft of newly released features designed to make managing money simpler and more intuitive.

The budget tracker helps you see your income and spending in one place, spot patterns, and understand what’s left between paydays.

Sign up today, nudgeforltc

One Small Step for your Finances

When hours drop and bills don’t, clarity matters. Take the free Financial Health Check with ‘nudge’.

