

FROING PUBS THRIVIA

YOUR BII BENEFITS



Here for you to provide you with the benefits and services that will not only save you time, but ensure you're prepared for every eventuality.

Click the below to find out more about the benefit:

- BII Helplines
- Trusted Partners
- Accredited Advisors
- Staff Contract Builder
- Resource Hub
- **CEO Updates**

- BII News Magazine
- **INNfocus**
- Events & Awards
- Member Insights
- Campaigns
- Workforce

BII HELPLINES



BII Members have access to our Expert Helplines whenever you need them. Simply call the Helpline number, dial the option you need and talk to a professional who can help!



Our **nine helpline** options cover everything from legal advice to HR queries - all from trusted advisors in the industry.

"The helplines have been extremely easy to use and were always able to assist me with my problem, and answer all my questions and queries. I would strongly recommend people making as much use out of these helplines as they can."

The Swan Inn

Two telephone numbers, one common goal. Our advisors are on hand during office hours to offer expert advice with a tailored approach to each query.



TRUSTED PARTNERS



Our online directory of Trusted Partners ensures you're never more than a click away from being in touch with the latest products & services to help you streamline your business.

With suppliers spanning EPoS tills, Wi-Fi & technology, training & elearning, entertainment and much more, our directory is sure to save you time and improve your bottom line.

You will also gain access to our Trusted Partner Guides, which cover a variety of topics full of advice from industry professionals.

EXPLORE OUR DIRECTORY HERE









ENTERTAINMENT

ACCREDITED ADVISORS



A national network of Independently Accredited Advisors for the licensed trade of Chartered Surveyors, Accountants & Solicitors.

The accreditation scheme has been designed to provide trusted advisors who meet the highest standards of professionalism, have full liability insurance, the appropriate professional skills & expertise and industry experience.



Click the badge to find out more



Our Accredited Advisors help ensure licensees can access effective independent advice allowing them to start, protect and develop their businesses with confidence.

STAFF CONTRACT BUILDER



Available via the BII website, our staff contract builder offers unlimited access to create staff contracts as simply as possible.

Unlimited access!

MAKE ON-BOARDING STAFF THAT LITTLE BIT EASIER



Regularly updated by our HR & Legal Partners, Bhayani Law and John Gaunt & Partners, you can be safe in the knowledge your contracts will be fully compliant.





Using our contract builder can save you the cost of your membership and more! Watch our tutorial on how to use the Staff Contract Builder.





RESOURCE HUB



Our Resource Hub has grown through the years, by collaborating with our amazing partners and collating information from across the sector. Resource Hub has a whole host of industry experts and documents, to bring you actionable information to help you manage your business.



Resource Hub

Energy & Sustainability

H&S and Compliance

HR & Employment

Maintaining your Pub

Business & Finance

Sales & Marketing



There are tools and simple, actionable tips available across a broad range of topics to help you maximise your business success. Find GP calculators, business planning documents, wage calculators, social media calendars and more!

EXPLORE THE RESOURCE HUB NOW



CEO UPDATES



CEO, Steve Alton, releases many updates throughout the year, keeping you up with the latest developments, including BII licensee support and taking member statistics to to the heart of Government.















Updates include:

- Letters to Chancellor
- Letters to Members
- Reactions to Government Budgets
- Government developments and changes
- Interviews with Steve Alton

FIND OUT MORE HERE



BIINEWS MAGAZINE & INNFOCUS





Our print magazine is published 4 times per year, and sent to BII members in the post.

Our archive is bursting with the latest advice and guidance from industry experts, updates and news of upcoming events.

EXPLORE OUR BACK ISSUES HERE



Our INNfocus newsletter is sent straight to your inbox each Monday morning - start your week off informed & inspired!

Articles cover everything from:



HR & Employment Updates



Webinar Signups



Government Updates



Legal Updates



EXPLORE OUR ARCHIVE HERE

EVENTS & AWARDS



Throughout the year we hold many events and awards, to recognise the incredible talent and excellence in our sector.

Our Licensee of the Year Award (**LOYA**) is the most prestigious award for an individual or partnership of licensees in our industry.

Our **Summer Event** is our annual celebration where we crown our LOYA Winner offering our fantastic industry the chance to celebrate and enjoy the sun.

Our National Innovation in Training Awards (**NITAs**) showcases individuals & businesses who put their people first, creating innovative training programmes & nurturing careers.

Our People Conference hosts a huge line-up of speakers from across the industry, celebrating their successes.









MEMBER INSIGHTS



Our member surveys provide up to date insight into the current challenges facing your businesses.

We also work with industry experts creating bitesize information and handy infographics giving you the tools you need to develop your business.

Reports Include:

- Trading Survey Results
- Cyber Security Guide
- Consumer confidence levels
- Using technology to improve loyalty
- BII member benefit usage
- Consumer behaviour reports













EXPLORE MEMBER INSIGHTS HERE



CAMPAIGNS



Sustainability Champions

The Sustainability Champion Award is awarded to those who have gone above and beyond to demonstrate their commitment to running a sustainable business.



#MyPub

#MyPub urges licensee to invite their local MP to their venue to show them the positive impact pub business have in the community.



Our Pub

We need everyone who cares about their pub to share the message with their local MP that pubs need and deserve fair taxes and the support of Government.



We support numerous campaigns running in the industry along with running our own campaigns.

EXPLORE HERE

WORKFORCE



Workforce is a free membership platform, giving pub employees access to a comprehensive range of resources, insight and support, as well as perks and benefits.

All BII members will gain access to this new free platform for you and your team members. We want to build a stronger community of people who care about our sector, so Workforce will provide tutorials, networking opportunities, podcasts, regular news updates and more

Workforce has:



Career Advice and Mentorship



Perks and Competitions



Wellbeing Resources & Advice



Podcasts & Industry Blogs

and more...

Important links:

EXPLORE WORKFORCE HERE

LISTEN TO THE BEHIND THE BAR PODCAST

BULK SIGN UP YOUR STAFF HERE

KEEPING PUBS THRIVING AT THE HEART OF EVERY COMMUNITY





JOIN TODAY





@BIIandBIIAB





@BritishInstituteofInnkeeping