

# **Our Promise To You** LTC Community Values



## We Care

We listen with empathy and act with kindness. Our community matters to us, and we show we care by being present, responsive and respectful in every interaction.

# We Support

With practical guidance, emotional support and financial assistance, we're here to help. We make it easier for people to move forward.





#### We Empower

We help people feel more confident and in control. By sharing tools, advice and encouragement, we support individuals to make positive changes.

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### We Transform

The right support at the right time can change everything. We help people in hospitality feel stronger, more secure and ready to live well and thrive.

Call us, 24/7/365, 0808 801 0550 licensedtradecharity.org.uk